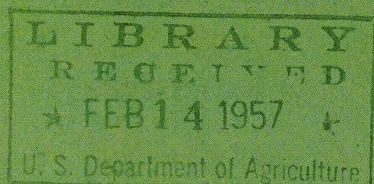


62

Ro

Siebenthaler's

P R E S E N T



BUCCANEER
Pat. 1119



A CATALOG OF THE WORLD'S MOST EXQUISITE

Roses

FOR 1957

Ohio

THE VERY FINEST



SPARTAN Pat. 1357

THE VERY NEWEST



GOLDEN SHOWERS Pat. Applied for

THE BIGGEST SELECTION



CARROUSEL Pat. 1066

SPECIALLY SELECTED BY OUR EXPERTS— FIELD-GROWN TO OUR SPECIFICATIONS

Never before have we had such a fine collection of exquisite roses — glamorous Grandifloras, prolific Floribundas, the ever popular Hybrid Teas, and stately Climbers. Every plant has been grown to our rigid specifications. Every plant has been carefully selected by our own rose experts. That's why we're sure that these are the finest roses money can buy.

You'll find this catalog contains complete descriptions, with information about size and color. All roses are arranged alphabetically by classification. Look over the list. Then come in and see our very complete stocks. It costs no more to take advantage of our years of rose experience.

I N D E X

Hybrid Teas	page 2
Floribundas	page 5
Grandifloras	page 7
Climbing Roses	page 8
Planting and Care Instructions	page 9

TWO WAYS TO BUY YOUR ROSES

BARE ROOT For Early Planting

Bare Root Roses are available from us early in February. You can plant them as soon as the danger of frost is past. The earlier you plant them the sooner they will bloom. If you prefer Bare Root Roses, make your selections early, while our stocks are complete.

POTTED ROSES Available After April 15

These are ready for planting as soon as you buy them. They have been scientifically started for you in specially prepared soil and under controlled conditions. Potted by our own rose experts, many will be in leaf, or actually in bloom when you buy them. If you don't buy your roses until after April 15, you'll find our potted roses are the quickest way to a beautiful rose garden.

COLOR and SIZE SYMBOLS Used in this Catalog

COLOR

W	White, or near white
LY	Light Yellow
MY	Medium Yellow
DY	Deep Yellow
YB	Yellow Blend
AB	Apricot Blend
OB	Orange, and Orange Blend
LP	Light Pink
MP	Medium Pink

PB	Pink Blend
LR	Light Red, and deep Pink
MR	Medium Red
DR	Dark Red
RB	Red Blend

HEIGHT

L	Low
M	Medium
T	Tall



Indicates All-America Rose Selection

Hybrid Tea Roses

The Hybrid Teas are characteristically hardy, with vigorous growth habits, and will bloom generally from June well into October. This is a versatile class, providing a full range of colors, in a wide variety of types. Plants will vary in height from 15 inches to 4 feet. Very desirable for cutting. Select from this fine group of both patent and non-patent varieties.



Charlotte Armstrong. Beautiful cerise blooms open from blood-red buds. A vigorous plant with attractive foliage. Highly mildew resistant. Pat. 455.



Chrysler Imperial. Rich crimson blooms, up to 5-inches in diameter. Blooms borne singly on sturdy stems. Pat. 1167.

Countess Vandal. Long tapering salmon-pink buds, shaded with copper and gold. Open to perfect, bright-pink blooms.

Crimson Glory. Velvety textured, deep crimson blooms grow to enormous size in the Fall. Produces freely. Richly fragrant.

Eclipse. The deep, golden-yellow, slim-tapering buds often exceed 2 inches in length. A good branching plant with long, strong stems.

Good News. A delightfully fragrant flower of delicate pink and apricot. Vigorous growing, prolific bloomer. Pat. 426.



Helen Traubel. Large, long buds bloom into a lavish display of color from sparkling pink to a luminous apricot. Pat. 1028.

BEST VARIETIES

COLOR CODE

HEIGHT

PRICE

LR

M

\$2.25 each
3 or more
\$2.00 each

MR

L

\$1.50 each
3 or more
\$1.30 each

DR

M

\$2.50 each
3 or more
\$2.20 each

PB

L

\$1.50 each
3 or more
\$1.30 each

DR

L

\$1.50 each
3 or more
\$1.30 each

MY

M

\$1.50 each
3 or more
\$1.30 each

PB

M

\$2.00 each
3 or more
\$1.75 each




PB

M

\$2.50 each
3 or more
\$2.20 each






Potted Roses Available After April 15 at 50¢ additional

HYBRID TEA ROSES

BEST VARIETIES	COLOR CODE	HEIGHT	PRICE
 Katherine T. Marshall. Tall, heavy stems bear large buds set off by luxuriant foliage. Blooms are heavy-textured, clear pink, richly fragrant. Pat. 607.	MP	M	\$1.75 each 3 or more \$1.55 each
K. A. Viktoria. A very popular, persistent bloomer. Large white flowers, with a tinge of lemon in the center.	W	L	\$1.50 each 3 or more \$1.30 each
La Jolla. Delightful combination of soft pastel colors. Petals flushed with pink and cream. Gold center. Pat. 1103.	PB	M	\$2.75 each 3 or more \$2.40 each
Love Song. Rich salmon-pink, blending into a brilliant yellow with a lighter yellow reverse. Extra large, long-lasting blooms on strong stems. Pat. 1360.	YB	M	\$2.50 each 3 or more \$2.20 each
Mme. Henri Guillot. Brilliant raspberry red and flame. Splendid, shiny foliage. Acclaimed by rose lovers. Pat. 337.	RB	L	\$2.00 each 3 or more \$1.75 each
McGredy's Ivory. Very long, exquisite pointed buds of ivory giving large double blooms. Always a good performer.	W	M	\$1.50 each 3 or more \$1.30 each
McGredy's Yellow. Bright, buttercup-yellow, lightening in color as the blooms open. Buds and flowers are large, yet beautifully symmetrical.	LY	M	\$1.50 each 3 or more \$1.30 each
 Mirandy. Produces huge deep-red blooms from pointed buds. Rich fragrance. Vigorous free-branching growth. Pat. 632.	DR	L	\$2.25 each 3 or more \$2.00 each
 Mojave. Glows with the fire of the Mojave Desert Sun—a brilliant orange with shades of salmon and apricot. Pat. 1176.	OB	M	\$2.75 each 3 or more \$2.40 each
New Yorker. Vigorous grower with very large, well-formed buds. Blooms often are 6 inches across. A brilliant, non-fading, clear red. Pat. 823.	MR	M	\$2.25 each 3 or more \$2.00 each

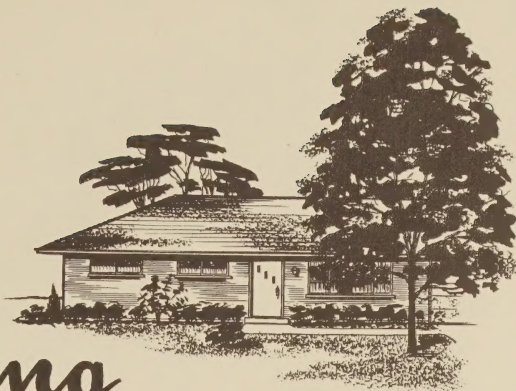
Potted Roses Available After April 15 at 50¢ additional

HYBRID TEA ROSES

BEST VARIETIES	COLOR CODE	HEIGHT	PRICE
 Nocturne. Long-stemmed, slender buds vary in shades of brilliant cardinal-red. Very popular for its sweet fragrance. Splendid for cutting. Pat. 713.	DR	M	\$2.25 each 3 or more \$2.00 each
 Peace. Brilliant yellow, carmine-edged buds become iridescent cream as the flower opens to glorious 5-inch blooms. Exceptionally vigorous. Pat. 591.	YB	M	\$2.50 each 3 or more \$2.20 each
Picture. Rose-pink buds and blooms show a warm undertone of salmon. Famed for perfection of form. Blooms continuously.	LP	L	\$1.50 each 3 or more \$1.30 each
President Hoover. The large buds are a blend of pink-scarlet and yellow. With age, this dazzling color pales to a soft cream and pink.	PB	M	\$1.50 each 3 or more \$1.30 each
Rex Anderson. Ivory-white blooms slowly develop from exquisite lemon-white buds. Soft, fascinating fragrance. Vigorous, abundant foliage. Pat. 335.	W	M	\$1.75 each 3 or more \$1.55 each
Show Girl. A long-stemmed exhibition rose. Exquisitely formed, long, deep-pink buds flower into lovely, long-lasting blooms. Pat. 646.	MP	M	\$2.25 each 3 or more \$2.00 each
 Sutter's Gold. High centered, open blooms vary from orange to yellow flushed with red. Most fragrant of all yellow roses. Pat. 885.	YB	M	\$2.25 each 3 or more \$2.00 each
 Tally-Ho. Varies with the weather from crimson to cardinal outside and delightful pink inside. Spicy fragrance. Long-stemmed grower. Pat. 828.	LR	M	\$2.25 each 3 or more \$2.00 each
The Doctor. Clear, silvery-pink, long-pointed buds open to enormous blooms. Possibly the most fragrant of all pink roses.	MP	L	\$1.50 each 3 or more \$1.30 each
 Tiffany. A beautiful phlox pink. Double blooms of outstanding fragrance. This popular rose grows 2 to 3 feet. Pat. 1304.	PB	M	\$2.50 each 3 or more \$2.20 each

Potted Roses Available After April 15 at 50¢ additional

TIME TO THINK OF Spring Landscaping



Beautify Your Home With These Quality, Nursery-Grown Favorites

Rose time is Landscaping time, too—and now is the best time to plan your spring planting. In these four pages, you'll find some specific suggestions on trees and shrubs to plant. All the types listed are available from us as carefully grown nursery stock. Each is available in a variety of sizes to suit your purse and your purpose.

Remember, we offer only the finest plants, grown from carefully selected seedlings and growth-supervised by our own nursery experts. In addition to the varieties listed, we have many others to choose from. All plants are available for do-it-yourself planting in ball-and-burlap, or, we'll plant them for you.

SOME SUGGESTIONS ON WHAT TO PLANT WHERE

Foundation plantings:

Spreading Japanese Yew, Spreading Pfitzer Juniper, Upright Japanese Yew, Globe Arbor Vitae, Northern Holly, Upright Juniper, Floribunda roses, Dwarf Euonymus, Winter-Green Barberry.

Shrub borders:

Bush Honeysuckle, Sweet-scented Viburnum, Border Forsythia, Highbush Cranberry, Common Lilac, Compact Winged Euonymus.

Ground Covers:

Myrtle, English Ivy, Japanese Spurge, Wintercreeper, Creeping Juniper.

Screen Plantings and hedges:

Ibodium Privet, Washington Thorn, Sweet-scented Snowball, Upright Juniper, Winter Honeysuckle, Scotch Pine.

For Color and Show:

Floribunda Roses, Fall Chrysanthemums, Hybrid French Lilacs, Chinese Magnolia, Pink Flowering Dogwood, Red Japanese Maple.

For Shady Spots:

Alpine currant, August Lillies, Japanese Flowering Quince, English Ivy.



Trees

FLOWERING and SHADE

The trees listed below represent our selection of those types which do best in our area. Types marked with an asterisk (*) are faster growing varieties. A variety of sizes, up to full grown trees is available. All trees listed are grown in our own nursery and are guaranteed to be as specified.

Our landscape experts will be glad to give you advice on the types and sizes to choose for your home.

Recommended Shade Trees:

	1 1/4" dia.	2" B B
Moraine Locust, P.P. 836.....	\$12.50	\$32.00
Silver Maple	8.00	21.50
Norway Maple	10.00	25.50
Small Leaf Ash	11.00	27.50
London Planetree	10.00	25.50
Sugar Maple	11.00	27.50
Red Oak	12.00	29.50

Ornamental Flowering Trees:

	3-4' BB	5-6' BB
Chinese Saucer Magnolia	\$ 7.50	\$12.50
White Flowering Dogwood	6.25	12.00
Washington Hawthorn	5.50	10.00
Redbud	4.00	8.00
Flowering Crabapple		8.00
Red Leaf Plum		4.25
Japanese Flowering Cherries		6.50

Evergreens

BROAD LEAF and NEEDLE

Lovely evergreens lend their colorful presence to brighten the appearance of your home the year round. Included in the list below are those types which have proved themselves in our climate. Newer types as well as the old favorites are included. A variety of sizes is available to landscape a new home or add a pleasant new touch to an older one.



Recommended Evergreens for Foundation Plantings:

Spreading Japanese Yew	18-24" BB	\$7.50
Spreading Moraine Juniper	18-24" BB	7.00
Upright Yew	18-24" BB	7.00
Creeping Juniper	18-24" BB	4.75
Globe Arbor Vitae	15-18" BB	4.50
Upright Juniper	3½-4' BB	7.00

For Screen Plantings:

	3-3½' BB	4-4½' BB
Austrian Pine	\$8.00	\$12.50
Norway Spruce	6.50	9.00
Scotch Pine	8.00	12.50

Broad Leaf Evergreens:

Common Boxwood	12-15" BB	\$3.75
Northern Holly	18-24" BB	5.00
Wintergreen Barberry	2-2½' BB	4.00

Shrubs and PERENNIAL PLANTS

Smaller shrubs and plants give that extra touch that means a finished look to every good landscape plan. They add color, form and definition. And, whether it's to improve a setting or help establish a new patio area, you'll find just the plants you need in our complete nursery stocks. Listed below are recommended types. Many others, including unusual varieties are available.



Flowering Shrubs:

Compact Winged Euonymus	2-2½' BB	\$2.75
Golden Forsythia	3-4'	1.75
Japanese Flowering Quince	2-3' BB	2.00
Slender Dwarf Deutzia	15-18"	1.50
Hybrid French Lilacs	3-4' BB	4.00
Koreanspice Viburnum	2-2½' BB	4.50
Bush Honeysuckle	3-4'	2.00
Dwarf Red Spirea	18-24"	2.00
Van Houttei Spirea	3-4'	1.50
Pink or Red Weigelia	2-3'	1.50
Beauty Bush	3-4'	2.50

NEED HELP? Good landscaping, like good architecture takes careful planning. And, our experts are thoroughly trained to give you sound advice on your landscaping problems. Whether you're planting new trees and shrubs yourself, or we will be doing it for you, you'll find friendly advice and helpful suggestions in our garden store.

Siebenthaler's Garden Center

3001 Catalpa Drive Dayton, Ohio RA 1154

Floribundas

Rapidly gaining in popularity the Floribundas are noted for their bushy growth habit. They are used extensively for mass plantings, for shrubbery foregrounds or for edging. Blooms, though generally smaller than Hybrid Teas grow many per stem. They are very hardy, and require relatively little care. Bloom continuously from early Spring until late frost.

BEST VARIETIES

COLOR CODE

HEIGHT

PRICE

Betty Prior. Blooms all season in great clusters of single flowers. Light pink inside, deepening outside. Excellent for mass planting. Pat. 340.

MP

T

\$1.75 each
3 or more
\$1.55 each



Circus. Colorful shades of orange and bright yellow turning to buff. Good foliage, excellent in borders. Pat. 1382.

OB

L

\$2.50 each
3 or more
\$2.20 each

Dagmar Spaeth. This lovely rose produces a dramatic mass display of white flowers. Blooms continuously. Medium height, bushy plant.

W

M

\$1.50 each
3 or more
\$1.30 each



Fashion. Buds open to double blooms of luminous pink overlaid with gold, changing to coral and then to an unusual reddish tone. Pat. 789.

PB

M

\$2.00 each
3 or more
\$1.75 each

Goldilocks. Produces masses of golden-yellow blooms all through the summer and fall. A compact bush with ovoid buds growing in clusters. Pat. 672.

MY

L

\$1.75 each
3 or more
\$1.55 each

Improved Lafayette. Semi-double open blooms of deep glowing red, suffused crimson. A hardy, bushy plant.

RB

L

\$1.50 each
3 or more
\$1.30 each

Independence. A low bush-rose, bearing large fully-double blooms, resulting in a brilliant display of orange-scarlet coloring. Pat. 1036.

MR

L

\$1.75 each
3 or more
\$1.55 each



Jiminy Cricket. Tangerine red, urn shaped buds open to a coral orange, aging to a coral pink. Ideal for color mass or border. Pat. 1346.

OB

M

\$2.00 each
3 or more
\$1.75 each

Potted Roses Available After April 15 at 50¢ additional

FLORIBUNDAS



Ma Perkins. Cup-shaped flowers of light pink suffused with yellow turn to a soft coral with age. Buds singly and in clusters all season. Pat. 1143.

PB

L

\$2.00 each
3 or more
\$1.75 each

Pink Bountiful. Short pointed begonia-rose buds bloom into bright, soft-pink, double flowers. Erect stems for cutting. Nutty fragrance. Pat. 601.

MP

M

\$1.75 each
3 or more
\$1.55 each

Pinocchio. Produces a profusion of pointed, salmon-flushed gold buds touched with yellow at base. Opens to a soft pink. Flowers all season. Pat. 484.

PB

M

\$1.75 each
3 or more
\$1.55 each

Red Cap. An excellent cutting rose, producing exceptionally large, bright red clustered blooms in a dramatic display of vivid color. Pat. 1292.

MR

M

\$2.00 each
3 or more
\$1.75 each

Red Pinocchio. Produces masses of large, rich carmine flowers in unfading clusters. Vigorous, prolific bloomer. Pat. 812.

DR

M

\$1.75 each
3 or more
\$1.55 each

Roundelay. An exceptionally vigorous plant which produces a brilliant display of satiny-red blooms in the fine form of a Hybrid Tea rose. Pat. 1280.

MR

T

\$2.50 each
3 or more
\$2.20 each

Spartan. Burnt-orange buds slowly unfold to large Hybrid Tea shaped, sparkling, orange-red flowers. Profuse, long-lasting blooms. Pat. 1357.

RB

L

\$2.75 each
3 or more
\$2.40 each



Vogue. Large individual flowers in perfect high-centered form. Blooms open from dark cherry buds to a brilliant, glowing, cherry coral. Pat. 926.

PB

M

\$2.00 each
3 or more
\$1.75 each



White Bouquet. A gardenia-like, opulent white bloom with golden yellow stamens. Sweet, spicy fragrance. Produces constantly, singly and in clusters. Pat. 1415.

W


L

\$2.50 each
3 or more
\$2.20 each

Potted Roses Available After April 15 at 50¢ additional

Grandifloras

This newest of rose types combines the best features of Hybrid Teas and Floribundas. The Grandifloras are characterized by their height, which attains four to five feet, with large clustered flowers on individual stems long enough for cutting. Though not as large as the Hybrid Tea, the flower size is larger than a Floribunda.


BEST VARIETIES	COLOR CODE	HEIGHT	PRICE
Buccaneer. A strong-growing plant which produces brilliant flowers of non-fading, long-lasting clear yellow. A prize winner in many showings. Pat. 1119.	DY	T	\$2.50 each 3 or more \$2.20 each
Carrousel. A Gold Certificate Winner. Produces a continuous display of glowing, velvety deep-red blooms on long stems. Tall growing. Resists heat, cold and mildew. Pat. 1066.	DR	T	\$2.00 each 3 or more \$1.75 each
Montezuma. Bright, scarlet-orange, slowly turns salmon-orange as the long buds unfold. A very tall robust plant, with large double blooms. Pat. 1383.	RB	M	\$2.75 each 3 or more \$2.40 each
 Queen Elizabeth. New, exquisite blend of soft carmine-rose and dawn pink. Delightfully fragrant. Long-stemmed, almost thornless. Very disease resistant. Pat. 1259.	MP	T	\$2.50 each 3 or more \$2.20 each

YOU'LL FIND MANY MORE VARIETIES TO
CHOOSE FROM IN OUR COMPLETE STOCK
OF FINE ROSES

Potted Roses Available After April 15 at 50¢ additional

Climbing Roses


Climbers now possess many of the more desirable characteristics of vigorous growth habits, larger blooms, abundant flowering, and a wide range of color. Many varieties grow to heights of 15 feet or more, and some bloom intermittently all through the season. Ideal for wall, fence and trellis, even sprawling over banks, and they require a minimum of care.

BEST VARIETIES	COLOR CODE	PRICE
Blaze Improved. A recurrent bloomer, climbing with brilliant red-scarlet flowers. A very hardy, vigorous grower with leathery, dark green foliage.	MR	\$1.50 each 3 or more \$1.30 each
Blossomtime. Stunning pink, gardenia-like profuse flowers of medium size. A good climber, blooming repeatedly throughout the season. Pat. 1240.	LP	\$2.50 each 3 or more \$2.20 each
City of York. A Gold Medal Winner of outstanding quality. A very hardy, vigorous climber which produces large, 3-inch, fragrant snowy white blooms.	W	\$1.50 each 3 or more \$1.30 each
Crimson Glory. Climbing form of the popular Hybrid Tea Rose. Voted the finest of brilliant reds. Produces an abundance of perfectly formed, velvety blooms. Pat. 736.	DR	\$2.50 each 3 or more \$2.20 each
Golden Climber. A supremely beautiful yellow rose with a distinctive, yet delicate fragrance. Its long stiff stems make it an ideal rose for cutting.	MY	\$1.50 each 3 or more \$1.30 each
Golden Showers. A pillar-type climber with a brilliant, yellow, open-type flower surrounding deep yellow stamens. Very vigorous growth habits. Pat. Applied for.	MY	\$3.00 each 3 or more \$2.65 each
 High Noon. An abundance of brilliant yellow, well-shaped blooms borne on long 6 to 8-foot stems. Bushy, bright, glossy green foliage. Pat. 704.	DY	\$2.50 each 3 or more \$2.20 each
New Dawn. Delicate, soft-pink blossoms are borne on long stems. Blooms recurrently throughout the summer. A beautiful addition to your garden.	LP	\$1.50 each 3 or more \$1.30 each
Dr. J. H. Nicholas. Here is a tidy climber that bears a profuse succession of huge rose-pink blooms all season. An excellent pillar rose. Pat. 457.	MP	\$2.00 each 3 or more \$1.75 each
Peace Climber. A climbing form of the famous bush Hybrid Tea, with all its vigor and beauty. Bears huge, soft-yellow blooms edged with pink. Pat. 932.	YB	\$2.25 each 3 or more \$2.00 each

Potted Roses Available After April 15 at 50¢ additional


PLANTING AND CARE INSTRUCTIONS

Planting




Roses should be planted immediately, or protected until they are planted to keep them from drying out. If planting is delayed with Bare Root plants, heel in to keep them moist. Plant preferably on a cool, cloudy, calm day, or puddle the plants in a pail of thin mud while planting. Handle bare root plants with care in order not to damage the branches or bruise the roots. **Potted Plants** may be transplanted immediately. Remove the pot from around the earth, and plant rose, earth and all.

Watering



Water and cultivate regularly, pulverizing the soil once a week to retain moisture. Soak the soil a foot deep once a week, but do not saturate. Too much water and inadequate drainage will rot the roots. A good mulch will hold the moisture and eliminate the need for cultivation after blooming starts.

Spraying and Dusting



While roses are hardy, and relatively easy to grow, they require, as do all plants occasional spraying or dusting to keep them free from the effects of insects or disease. You will find our Rose Sprays and Dusts unusually complete. Our rose experts will help you determine the best types to use in your rose garden.

**WE HAVE A COMPLETE STOCK OF
TOOLS, INSECTICIDES — EVERYTHING YOU
NEED FOR A FINER ROSE GARDEN**



Charlotte Armstrong, Pat. 455



Tiffany, Pat. 1304



Sutter's Gold, Pat. 885



HERE IS YOUR 1957 ROSE CATALOG FROM

Siebenthaler's Garden Center

3001 Catalpa Drive Dayton, Ohio RA 1154

Siebenthaler's Garden Store
3001 Catalpa Drive
Dayton, Ohio

U. S. Postage Paid
BULK RATE
Permit No. 50
Dayton, Ohio